LONGITUDE PRIZE ON DEMENTIA

In partnership with
Alzheimer's Society
UKRI Innovate UK

Delivered by
CHALLENGE WORKS
a nesta enterprise

Hackathon 2 agenda

23 November 15:00 GMT – 18:00 GMT | 10:00 ET – 13:00 ET | 07:00 PT – 10:00 PT

Time	Session
15:00 - 15:05 (GMT) / 10:00 - 10:05 (ET)	**Welcome** Welcome from Chair, _Ruth Neale_ (Longitude Prize on Dementia programme manager).
15:05 - 15:20 (GMT) / 10:05 - 10:20 (ET)	**Introduction to the Prize** _Lauren Bellefeuille_ (Longitude Prize on Dementia assistant programme manager) will give a 15 minute introduction to the prize programme.
15:20 - 15:35 (GMT) / 10:20 - 10:35 (ET)	**Introduction from Prize funders** Speakers from Prize funders of Alzheimer's Society and Innovate UK will introduce themselves and say a few words about their organisation's motivation behind funding the prize. _**Speakers:**_ _Simon Lord_, Head of Innovation at Alzheimer's Society _Sophie Hardwick_, Programme Manager at Innovate UK

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15:35 - 15:50 (GMT) / 10:35 - 10:50 (ET)	**Introduction from Prize partners** Overview of Prize partners and introduction to the partners speaking at the session. *Chair: Ruth Neale (Programme Manager of Longitude Prize on Dementia)* *Bianca Stern*, Executive Director, Health Innovation, The Centre for Aging + Brain Health Innovation (CABHI) *Dr. Andrew Jones*, Head of Clinical Innovation, Amazon Web Services UK Ltd *Juliette Malley*, Associate Professorial Research Fellow at Care Policy and Evaluation Centre at the London School of Economics and Political Science (LSE) *Martin Knapp*, Professor of Health and Social Care Policy at Care Policy and Evaluation Centre at the London School of Economics and Political Science (LSE)
15:50 - 16:05 (GMT) / 10:50 - 11:05 (ET)	**Lived experience of dementia** The aim of this session is for innovators to learn first-hand what it's like to live with dementia and to stimulate innovator's thinking of how to make their solutions fit for purpose. Innovators co-creating solutions with people with dementia is an integral part of the prize programme and this session will be the first step to innovators co-creating their solutions. **Trevor Salomon,** LPoD Co-creation group member, person-affected by dementia.

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16:05 - 16:50 (GMT) / 11:05 - 11:50 (ET)	**Panel Discussion: experts & Programme Partners**
	
	The Panel discussion will be a chance for innovators to hear from the panel of experts and programme partners of:
	   - How to succeed in the Longitude Prize
	   - The role of technology for dementia care
	   - How to achieve successful and mutually beneficial relationship between innovators and users with lived experience of dementia.
	
	Chair: Daniel Berman (Director of Global Health at Challenge Works)
	
	Panellists:
	
	Bianca Stern, Executive Director, Health Innovation, The Centre for Aging + Brain Health Innovation (CABHI)
	
	Dr. Andrew Jones, Head of Clinical Innovation, Amazon Web Services UK Ltd
	
	Martin Knapp, Professor of Health and Social Care Policy at Care Policy and Evaluation Centre at the London School of Economics and Political Science (LSE)
	
	Juliette Malley, Associate Professorial Research Fellow at Care Policy and Evaluation Centre at the London School of Economics and Political Science (LSE)
	
	Trevor Salomon, LPoD Co-creation group member, person-affected by dementia.

16:50 - 17:00 (GMT) / 11:50 - 12:00 (ET)	**Break**
17:00 - 17:40 (GMT) /	**Networking and Partnership Activity**

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12:00 - 12:40 (ET)	The aim of this session is for innovators to connect with other innovators from across the world, share areas of expertise of where they will require support and ask questions they may have related to the prize and how to meet the assessment criteria.
17:45 - 17:55 (GMT) / 12:40 - 12:55 (ET)	**Next Steps and Closing Remarks, Chair Ruth Neale (Programme Manager of Longitude Prize on Dementia)**

Session End

Networking and breakout activity agenda

17:00 - 17:40 (GMT) / 12:00 - 12:40 (ET)

Time	Session
17:00 - 17:10 (GMT) / 12:00 - 12:10 (ET)	**Introduction of session and of attendees** Facilitators will ask all attendees to introduce themselves, their organisation and country.
17:10 - 17:35 (GMT) / 12:10 - 12:35 (ET)	**Interactive Session** Using a jam board, attendees will be encouraged to add and discuss solution ideas, key questions, support required and what partnerships their solutions would benefit from using the Prize assessment criteria as a guide. Experts will be on hand to answer questions. Outstanding questions will be taken to experts following the hackathons and answers compiled in a document sent out to all attendees.

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17:35 - 17:40 (GMT) / 12:35 - 12:40 (ET)	**Speed networking** Participants interested in forming partnerships will be encouraged to share their contact details via the guest slack channel. Requests of partnerships will be noted to form part of the support offered in the Discovery Award stage.
17:40 - 17:45 (GMT) / 12:40 - 12:45 (ET)	**Breakout room close** Participants will automatically join the main zoom room for session closing remarks.